

The UNICON logo is rendered in a white, minimalist, sans-serif typeface. The letters are widely spaced, and the 'i' and 'n' characters are lowercase, while the 'U', 'N', 'C', 'O', and 'N' are uppercase. The background features a dark, abstract pattern of overlapping, curved lines that create a sense of depth and movement, resembling a stylized architectural or organic structure.

UNICON

COMPANY
PROFILE

UNICON Holding Group

www.unicorn-holding.com

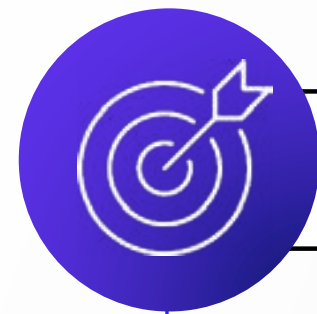
UNICON

UNICON, is more than a group of companies, we are Saudi-based catalyst for transformation and growth, rooted in a legacy of excellence and driven by an ambitious vision for the future.

Inspired by Vision 2030, we are expanding our reach beyond construction, into manufacturing, real estate, flexible workspaces, forward-thinking living solutions, and other services. These strategic moves position us not just as builders, but as innovators and shapers of industries.

With a strong foundations and center-of-excellence mindset, we create positive impact where it matters most. Whether you're a client, an investor, or a partner, joining UNICON means collaborating with a team of proven achievers, united by purpose, powered by innovation, and committed to shaping spaces, industries, and futures.

SHAPING TOMORROW



MISSION

To strengthen communities and empower progress by:

- Delivering high-quality, innovative contracting and real estate solutions.
- Building synergies across our subsidiaries to maximize efficiency and impact.
- Driving operational excellence with a focus on people, processes, and technology.
- Creating sustainable value for our clients, partners, employees, and shareholders.



VISION

To become a trusted leader in contracting and real estate, driving sustainable growth, innovation, and long-term value creation across the subsidiaries, industries, and communities we are involved with.



VALUES

- EXCELLENCE
- INNOVATION
- PURPOSE-LED IMPACT
- AGILITY
- SUSTAINABILITY

THE BELIEF SYSTEM

At UNICON, we grow through collaboration, aim for excellence, and turn challenges into opportunities. With ambition driving us, we innovate and shape a better future.



UNITY

We value teamwork and ensure every voice is heard.



STRENGTH

We face challenges head-on and turn them into growth.



GROWTH

We're committed to constant learning and development both as a company and as individuals.



AMBITION

Our passion pushes us to go beyond limits and lead with innovation.



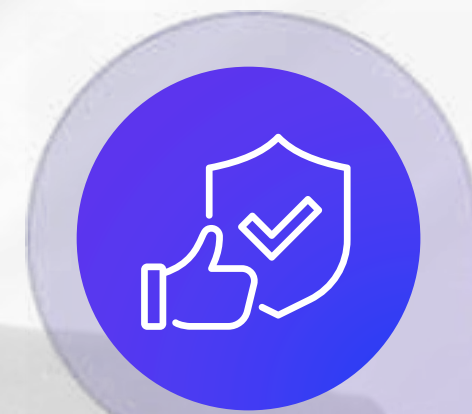
LEADERSHIP

We lead with integrity, setting high standards in all we do.

THE OPERATING MODEL

CENTER OF EXCELLENCE

Centralizing expertise to drive innovation and improvement

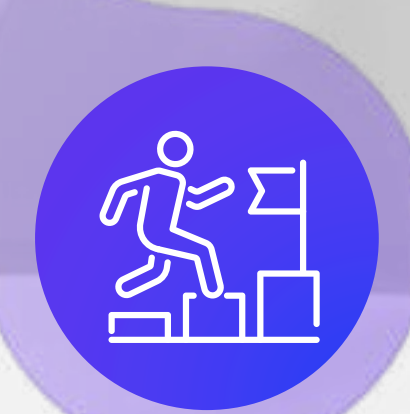
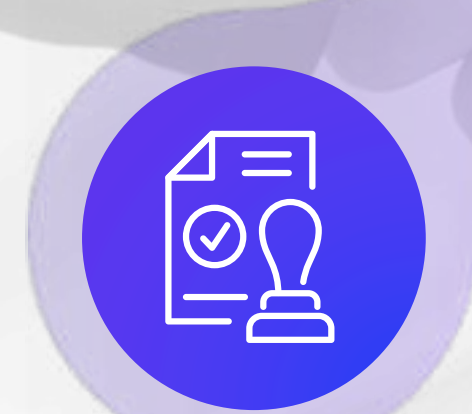


AGILE MARKET POSITIONING

Quickly adapting to market and customer shifts

INTEGRATED STRATEGY

Aligning goals and resources for lasting value



GONERNANCE & COMMUNICATION

We invest in top talent, helping them build their own businesses.

THE TEAM



Abdullah Azhari
CEO



Rami Al Oueini
COO



Ahmad Gashoa
CFO



**John Philip
De Vera**
Director
IT & Systems



Hind Al Bogami
Business
Intelligence



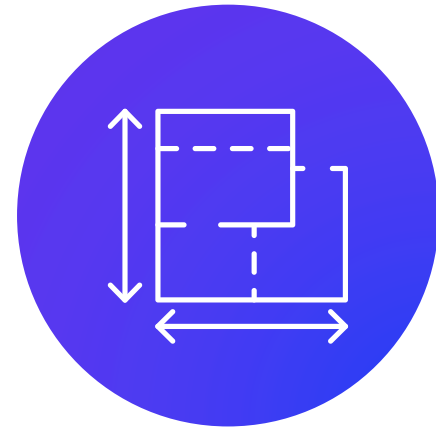
Samia Hariri
Marketing Lead



**Mustapha
Bizri**
Support Services
Manager

OUR VERTICALS

We drive expansion into key sectors



SPECIALITY CONTRACTING

TURNKEY GENERAL CONTRACTING
MEP & INFRASTRUCTURE
LANDSCAPE
FF&E
TURNKEY MEP
INTERIORS & FIT-OUT



MANUFACTURING

FAÇADE & CLADDING
METAL WORKS
WOOD WORKS
HVAC & DUCTING



REAL ESTATE

REAL ESTATE DEVELOPMENT



HOSPITALITY

SERVICED WORKSPACES
SERVICED RESIDENCES

With a dynamic structure and a focus on innovation, we create opportunities for growth, empowering start-ups and investors to thrive.

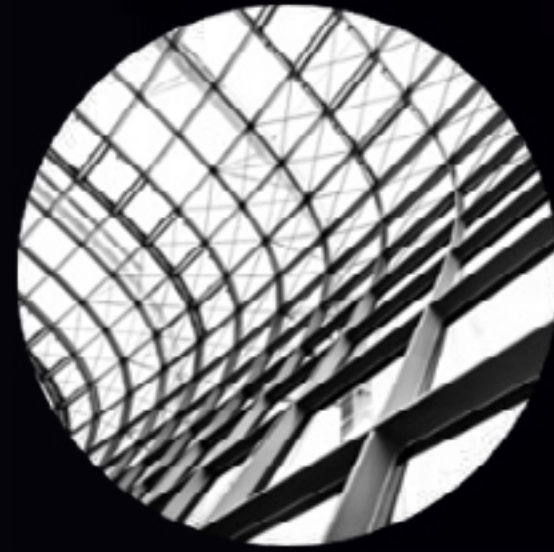
THE GROUP



SI Saudi Icon
شركة الرمز السعودي



MOTION



MONOLINE



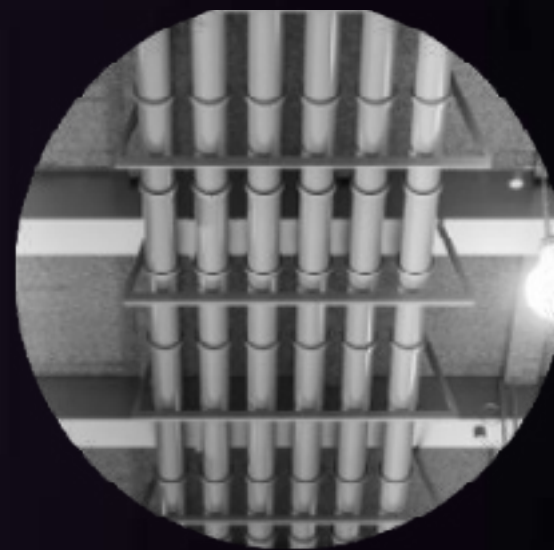
High Tech
High Technology Contracting Company
شركة التكنولوجيا المتقدمة للتعاقد



VIDA
INTERIORS EXPERTISE



ICONIC SPACES
REAL ESTATE DEVELOPMENT



FVCE
ELECTRICAL & MECHANICAL CONTRACTORS



كاون
KAWN LANDSCAPE



يوني كرافت
UNICRAFT



Liban East

SAUDI ICON

The heartbeat of the group. Turnkey general contractors delivering prestigious projects across the Kingdom.

1500+

Employees

10Ongoing
Projects**SAR
700M+**
Annual Revenue[Visit Website](#)[Company Profile](#)[!\[\]\(4b7a79268f6ba26c1471d4232fffa85a_img.jpg\)](#)

MOTION M.F.P.

MOTION MEP

Experts in the design and execution of highly-technical
MEP & Infrastructure projects.

300+
Employees

05
Ongoing
Projects

SAR
300M+
Annual Revenue

[Visit Website](#)

[Company Profile](#)

[in](#)



FACE

Delivering MEP Projects for commercial and hospitality projects.

100+
Employees

05
Ongoing
Projects

SAR
100M+
Annual Revenue

[Visit Website](#)

[Company Profile](#)



MONOLINE

MONOLINE

Innovating eco-friendly aluminum façades that define modern architecture.

50+

Employees

06Ongoing
Projects

SAR

30M+

Annual Revenue

[Visit Website](#)[Company Profile](#)



HIGH TECH

Experts in steel works. Manufacturing and installing high-end steel structure, hollow metal doors, and façade systems.

50+
Employees

10
Ongoing
Projects

SAR
30M+
Annual Revenue

Visit Website





KAWN

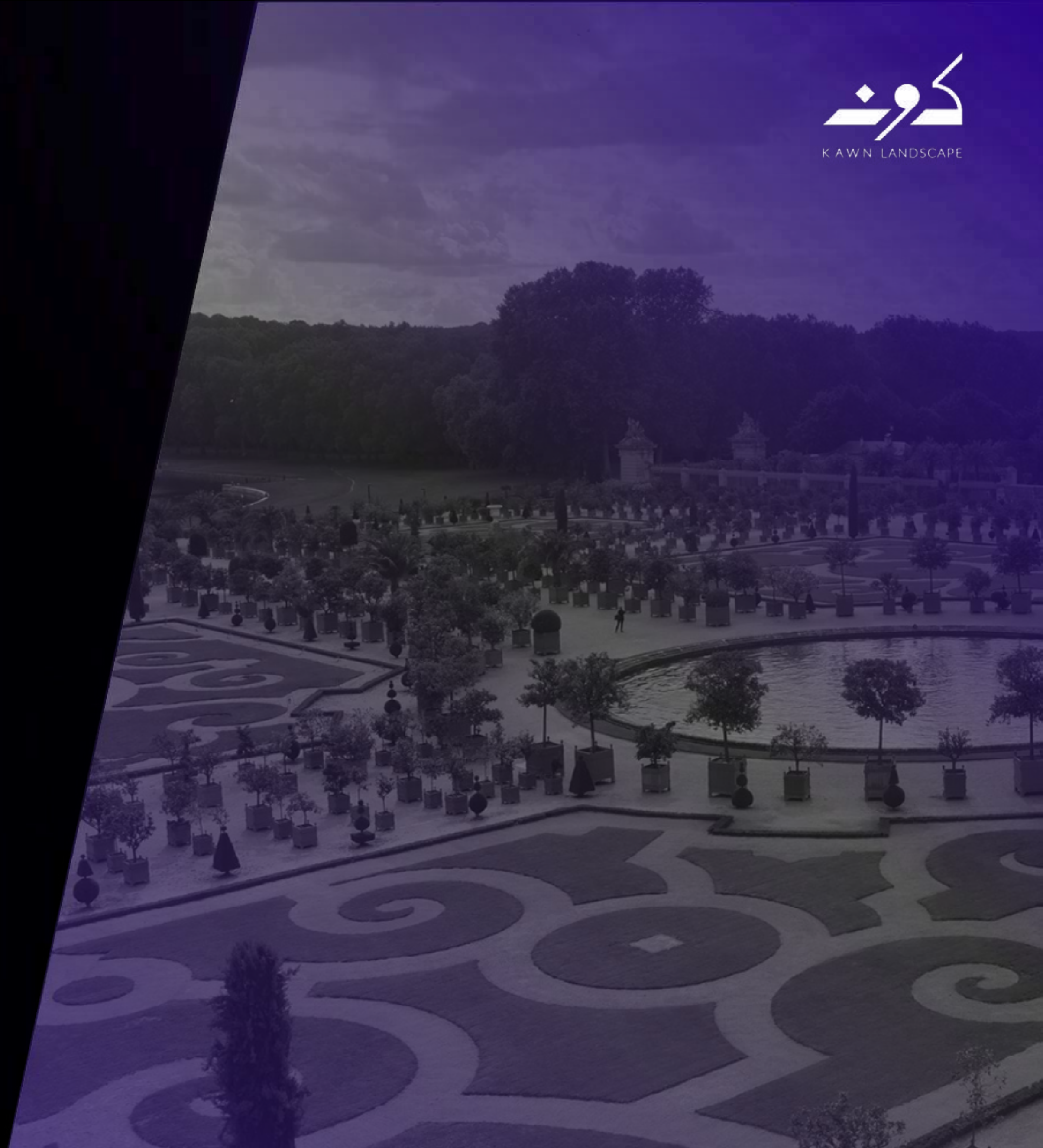
Creating sustainable and functional outdoor spaces
with a focus on design excellence.

100+
Employees

05
Ongoing
Projects

SAR
100M+
Annual Revenue

[Company Profile](#)



UNICRAFT

An advanced carpentry powerhouse with a production area of 2800 SQM and top-tier installation capabilities.

100+

Employees

03

Ongoing
Projects

**SAR
30M+**

Annual Revenue



VIDA
INTERIORS EXPERTISE

VIDA

Experts in designing and delivering interior spaces.

50+

Employees

03

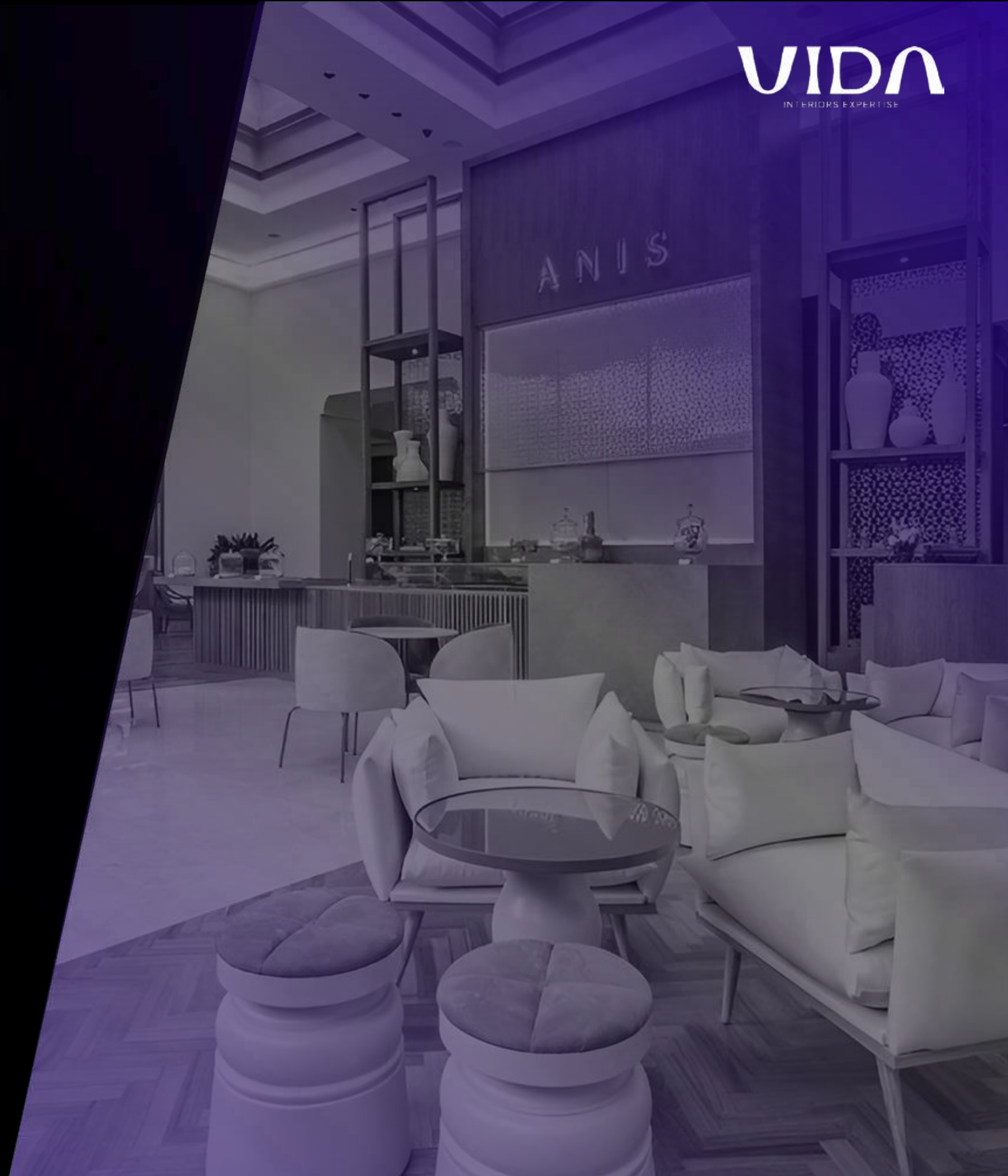
Ongoing
Projects

**SAR
30M+**

Annual Revenue

[Company Profile](#)

[in](#)



Liban East

LIBAN EAST

Delivering high-quality HVAC & ducting systems with certified technical precision, and with over 16 years of regional expertise.

40+

Employees

03Ongoing
Projects**SAR
100M+**
Annual Revenue[Visit Website](#)



ICONIC SPACES

Developing prime real estate projects with high level guidelines centered on sustainability, design and hospitality.

20+
Employees

07
Ongoing
Projects

SAR
100M+
Asset Value



CHOOSING UNICON

With a team boasting over a century of expertise, we create an ecosystem where businesses thrive. Through strategic investments and sustainable growth, we turn vision into reality.

Choosing UNICON means working with experts towards a future shaped by innovation, resilience, and sustainable growth.

UNICON as a
Delivery Partner

UNICON as a
Growth Engine

UNICON as a
Startup Incubator

UNICON



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